

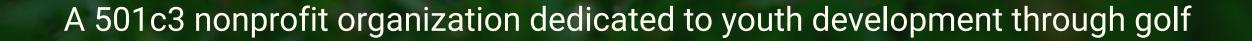
# INDIANRIVER GOLF FOUNDATION

Overview & Opportunity Guide 2025

DEVELOPING THE NEXT GENERATION OF LEADERS THROUGH GOLF

EST. 2008 - INTEGRITY - COMMITMENT - UNITY - (ICU)









THE INDIAN RIVER GOLF FOUNDATION
(IRGF) HAS BEEN IMPACTING YOUTH SINCE
2008, EMPOWERING OVER 300 KIDS
ANNUALLY THROUGH GOLF EDUCATION,
CHARACTER DEVELOPMENT, AND LIFE
SKILLS.

OUR MISSION IS SIMPLE: GROW THE GAME, SHAPE LIVES, AND BUILD LEADERS BOTH ON AND OFF THE COURSE.







# **OUR FOUNDATION, OUR FUTURE**

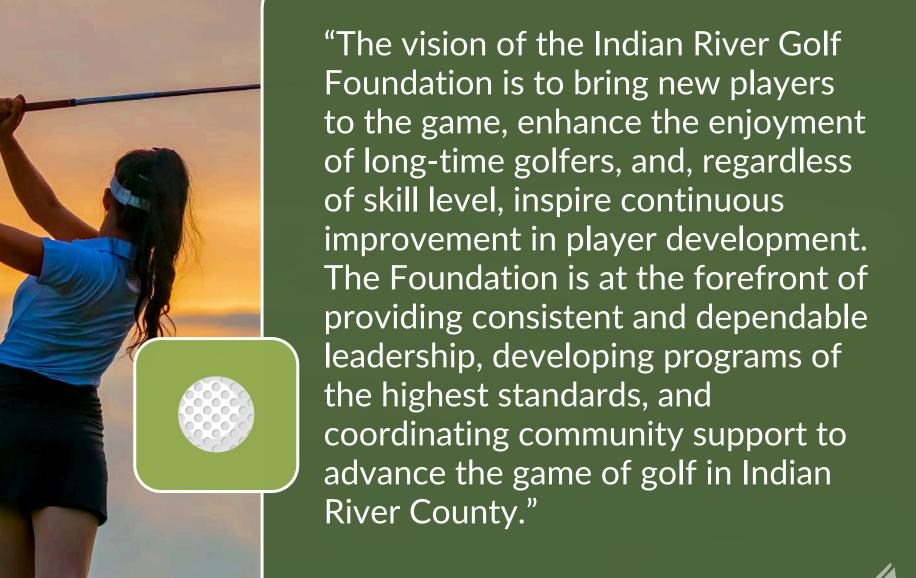
"GOLF IS MORE THAN A GAME — IT'S A
GATEWAY TO FUN, FRIENDSHIP, AND
LIFELONG GROWTH."
AT IRGF, WE CREATE AN ENVIRONMENT
WHERE KIDS FEEL ENCOURAGED, INSPIRED,
AND PART OF SOMETHING BIGGER. THROUGH
PLAY, MENTORSHIP, AND MEANINGFUL
EXPERIENCES, WE HELP YOUNG GOLFERS
GROW IN CONFIDENCE, CHARACTER, AND
COMMUNITY.

THIS ISN'T JUST ABOUT GOLF.
IT'S ABOUT HELPING YOUTH DISCOVER WHO
THEY ARE AND WHO THEY'RE BECOMING —
ON THE COURSE AND IN LIFE.



# MISSION

"The mission of the Indian River Golf Foundation is to create expanded opportunities, promote activities, honor the traditions of the game, and recognize those who have demonstrated high levels of performance and outstanding contributions to the game of golf in Indian River County. The Indian River Golf Foundation fosters learning and excellence in player development for golfers of all ages by working with area golf professionals, public and private golf facilities, educational institutions, volunteers, and local government to create a safe, affordable, and enriching experience in the game of golf."







# IRGF: INVESTING IN YOUTH GOLF, OUR COMMUNITY & THEIR FUTURE



# THE NUMBERS BEHIND OUR MISSION

100% OF FAMILIES RECEIVE PROGRAM SUBSIDIES **EVERY IRGF PROGRAM IS DISCOUNTED ENSURING NO FAMILY PAYS FULL COST.** 



20% OF YOUTH PLAY COMPLETELY FREE COVERED 100% BY IRGF THROUGH SCHOLARSHIPS, DONORS, AND **GRANTS. NO BARRIERS, JUST OPPORTUNITY.** 



**50% OF EVERY PROGRAM IS DONOR-FUNDED** FAMILIES COVER HALF; OUR COMMUNITY COVERS THE REST.

# **5M YOUTH - READY TO TRY GOLF**

# **QUICK SNAPSHOT: WHO WE SERVE** 325+ YOUTH SERVED ANNUALLY

PROGRAMS IN 12+ LOCAL SCHOOLS

17+ PUBLIC & PRIVATE GOLF COURSES

**VIRTUAL ONLINE GOLF ACADEMY** 

ELITE MIDDLE & HIGH SCHOOL GOLF PREP

**PLAYERS ON-TOUR** 

**FUTURE: ENDOWMENT** 

**FUTURE: IRGF CENTER** 

YOUTH GOLF PERFORMANCE

**CENTER - HOME OF THE IRGF** 

**CORE PROGRAMS:** 

**PLAYERS ON-COURSE** 

TRADITIONAL YOUTH GOLF

PLAYERS ON-LINE

# YOUTH GOLF: LARGEST SECTOR OF YOUTH SPORTS GROWTH



% OF ON-COURSE YOUTH GOLFERS GROWTH **SINCE 2019** 

82%

% OFF-COURSE YOUTH GOLFERS GROWTH **SINCE 2019** 



% OF NEW JUNIORS GOLF ARE GIRLS



% OF NEW JUNIOR GOLFERS ARE FROM MINORITY BACKGROUNDS

### **EVERY SWING MATTERS**

### HELP KEEP YOUTH GOLF ACCESSIBLE IN INDIAN RIVER COUNTY.

- DONATE EVERY DOLLAR HELPS SUBSIDIZE A CHILD'S JOURNEY.
- SPONSOR SUPPORT EVENTS, PROGRAMS, OR SCHOLARSHIPS.
- VOLUNTEER MENTOR, COACH, OR HELP AT EVENTS.
- SHARE SPREAD THE WORD ON SOCIAL MEDIA OR WITH FRIENDS.
- GIVE MONTHLY BECOME A SUSTAINING DONOR.



# INDIAN RIVER GOLF FOUNDATION



# **GRAND SLAM EVENTS**

# **CORE PROGRAMS**



# Founder's Cup

Our premier bi-annual event with tournament play, gala dinner, auction, and awards. The most prestigious youth golf fundraiser in Indian River County.



# The Mayor's Cup

A celebration of service, sport, and leadership.



# The Alma Lee Loy - Team Challenge

A legacy event honoring Alma Lee Loy's spirit of service and teamwork. Empowering girls and boys through inclusive, team-based competition.



## The Collegiate Am

Where promising youth meet college golfers, mentors, and professionals. Bridging the gap between ambition and opportunity.



Hands-on instruction, engaging clinics, seasonal camps, and fun competitions designed to teach fundamentals, build skills, and foster friendships.



### **Players On-Tour**

Competitive coaching, high school-level training, and college prep for players ready to elevate their game.



# Players On-Line

Our Virtual Golf Academy brings it off course, featuring interactive curriculum, video lessons, simulator training, and digital tools.



# Player Cadets - & Player Cadet - Caddies

Cadets & Caddies are youth from our golf program who show the desire to help and learn more about golf. Youth Caddie program is a new partnership with WGA- Evans Scholar.



THESE PROGRAMS AND EVENTS BRING OUR MISSION TO LIFE, ON-COURSE AND OFF.

# YOU'RE NOT JUST SPONSORING A TOURNAMENT! YOU'RE EMPOWERING A GENERATION!



# Golf Participation vs Other Popular U.S. Sports 8.9M 15.5M 17.7M 18.5M 23.6M 28.1M 45M Pickelball Baseball Soccer Skiing Tennis Basketball Golf Source: Number of Americans ages 6 and older, in Millions

# SPONSORSHIP OPPORTUNITIES

## **SNAG & Traditional After School Year Round Programs:**

TITLE SPONSOR	Lead Name on All Promos; Flyers; Signage; & Website	\$5,000
SHIRT SPONSOR	Logo on all Shirts, Flyers, & Website	\$1,500
	Logo on Flyers, Events, Programs & Website	\$1,000
TAS - SPONSOR	Logo on Flyers, Events, Programs & Website	\$2,500
• TOURNAMENTS	Logo on Flyers, Events, Programs & Website	\$2,500

# **Tournaments and Events:**

]•	TITLE SPONSOR	Lead Name on All Promos; Flyers; Signage; & Website	\$5,000
•	SWAG & MERCH	Logo on all Shirts, Flyers, & Website	\$1,500
•	TEE SIGNS	Logo on Tee Signs	\$100
•	FOOD/BEVERAGE	Logo on Flyers, Events, Programs & Website	\$750
)•	SCHOLARSHIPS	Logo in Programs	\$500

### **Grand Slam Annual Tournaments and Fundraisers:**

• 1	<b>ITLE SPONSOR</b>	Lead Name on All Promos; Flyers; Signage; & Website	\$10,000
• 5	WAG & MERCH	Logo on all Shirts, Flyers, & Website	\$1,750
• T	EE SIGNS	Logo on Tees Signs and Programs	\$500
• F	OOD/BEVERAGE	Logo on Programs & Website	\$2,500
• S	CHOLARSHIPS	Logo in Programs	\$500

### **Annual Sponsor - Partnership Opportunities:**

• EQUIPMENT	Lead Name on All Promos; Flyers; Signage; & Website	\$6,000
• TRANSPORTATIO	NLogo on all Flyers, Programs & Website	\$1,500
TECHNOLOGY	Logo on all Flyers, Programs & Website	\$1,000
• PLACEHOLDER	Logo on Flyers, Programs & Website	\$1,000

# WHY PARTNER WITH THE IRGF?



# ROI: Return On impact

Your support doesn't just add logos to signs, it opens doors. It fuels mentorship, opportunity, and confidence for the next generation of golfers. At IRGF, impact means every dollar drives purpose and everyone gets a shot to grow.

# It's More Than Golf

Sponsoring the Indian River Golf Foundation means investing in more than just a sport. It's a chance to be part of something bigger, a movement to grow youth leadership, access, and opportunity through golf. Your support fuels year-round programs, mentorship, and experiences that leave a lasting impact on youth, families and the community.

# **Benefits For Sponsors**

Partnering with IRGF means aligning your brand with a mission that drives real impact. It's a way to stand out, build trust, and make a difference on and off the course.



# **Increased Brand Exposure**

Be seen at tournaments, on shirts, signage, social media, and digital platforms, reaching families, schools, golf professionals, and community leaders year-round.



# **Positive Brand Association**

Align your business with youth development, leadership, and life-changing mentorship values that resonate far beyond the green.



# **Networking Opportunities**

Connect with influential professionals, club leaders, and families through IRGF events, tournaments, and outreach efforts.

Let's build a sponsorship that fits your brand and fuels their future.



# YOU MAKE THE MISSION POSSIBLE

At the Indian River Golf Foundation, every young golfer who picks up a club is supported by someone like you—someone who believes in access, character, and opportunity. Whether it's a one-time gift or a lasting legacy, your donation helps provide coaching, equipment, course access, and mentorship for kids across Indian River County. Our donors are business leaders, parents, alumni, foundations, and individuals who know that when we invest in youth, we invest in a brighter future.

**Champion** \$50,000+

Leader \$25,000+

Mentor \$10,000+

Patron \$5,000+

Friend **\$1,000+** 

**Donor Program** 

Ways to Give:

- Join a Giving Circle Be recognized for your annual commitment
- To Sponsor a Program or School Direct your impact where it matters most
- Legacy & Endowment Gifts Leave a lasting imprint through planned giving
- In-Kind Donations Equipment, technology, apparel, transportation
- Monthly Giving Become a Friend of IRGF starting at \$10/month



YOUR SUPPORT IS MORE THAN A GIFT. IT'S A GATEWAY. - A GATEWAY TO MENTORSHIP, GROWTH, AND LIFELONG IMPACT.

# REAL STORIES. REAL IMPACT. LIFELONG GROWTH.

- "IRGF was the building block I needed to become the golfer and person I am today. I still carry those lessons with me every day."
  - Beck Fox, IRGF Alum | University of West
     Florida Golf Team



"I've never seen anything like what IRGF has done. My son gained friends, manners, discipline, and joy. And so did I."

- Clay Reed, IRGF Parent



Because of the IRGF scholarship, I was able to compete statewide and gain exposure to college coaches. Without this support, I wouldn't be pursuing my dream."

— Jackson Hiller, IRGF Player & Scholarship

Recipient



- "Through IRGF, I learned confidence, poise, and purpose. I used to be a shy, petite girl uncertain of my abilities. Now, I'm a scholarship golfer and team leader."
- Kira Shellman, Collegiate Golfer | Eastern
   Florida State College



- "As a Harvard graduate, I am forever grateful to IRGF. It shaped my mindset, values, and work ethic—on the course and in life."
  - Jake Corvino, IRGF Alum | Harvard





# FIVE PILLARS OF THE IRGF PROGRAMS



## **GOLF SKILLS**

From grip to green, players learn essential techniques, mechanics, and shot fundamentals.

Through guided instruction, repetition, and play, we help each child grow their ability and confidence on the course.



# **COURSE MANAGEMENT**

Golf is a thinking game. Players are taught how to assess risk, plan shots, choose clubs, and manage scoring.

These critical decision-making skills enhance both their performance and their mindset under pressure.



## **RULES & ETIQUETTE**

We teach respect for the game and each other.

Players gain a deep understanding of golf's rules and traditions—learning integrity, honesty, courtesy, and the importance of doing the right thing even when no one is watching.



# LEADERSHIP & LIFE SKILLS

Our programs intentionally develop character traits like communication, responsibility, teamwork, and servant leadership. These lessons extend beyond the game—helping players become thoughtful leaders in their schools, homes, and communities.



## **SELF CARE & WELLNESS**

We emphasize the importance of physical health, mental wellness, and spiritual grounding. Players are encouraged to maintain a positive mindset, care for their bodies, and build resilience through fitness, reflection, and faith-based principles.

# INDIAN RIVER GOLF FOUNDATION - VIRTUAL GOLF ACADEMY





GOLF SIMULATOR



**BIGSHOTS VERO** 



CONSOLE - PGA2K

MEETING YOUTH WHERE THEY ARE

WHERE THEY PLAY.

WHERE THEY DREAM.



ONLINE CURRICULUM
OFF-COURSE SKILL SYSTEMS
ACCESS ANYTIME, ANYWHERE
POWERED BY THE IRGF



EMPOWERING THE NEXT GENERATION THROUGH VIRTUAL TRAINING, TECH-DRIVEN TOOLS, AND LEADERSHIP ON AND OFF THE COURSE.

# INDIAN RIVER GOLF FOUNDATION - PERFORMANCE CENTER

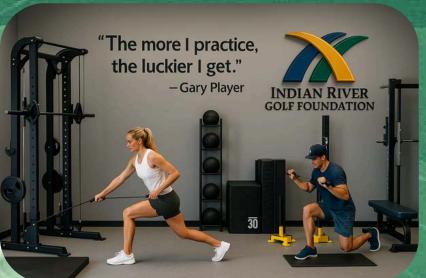


The IRGF Performance Center
This next-gen facility trains
youth golfers through
innovation, technology, and
purpose-driven coaching.











### **ROGER VAN DYKE, PGA**

A PGA MASTER PROFESSIONAL WITH OVER 55 YEARS IN THE GAME AND WAS INDUCTED INTO THE MICHIGAN SECTION PGA HALL OF FAME IN 2022. ROGER FOUNDED THE INDIAN **RIVER GOLF FOUNDATION IN 2007 AND** CONTINUES TO LEAD WITH PURPOSE. EXPERIENCE, AND HEART.

### FOUNDER / PRESIDENT

# IRGF EXECUTIVE TEAM



**NOEL LEADS IRGF'S GROWTH AND** 

**OUTREACH EFFORTS, BRINGING A STRONG** 

**BACKGROUND IN BUSINESS** 

DEVELOPMENT, STRATEGIC PARTNERSHIPS,

AND YOUTH MENTORSHIP. HELPING

CREATE MEANINGFUL OPPORTUNITIES FOR

YOUNG GOLFERS TO GROW-BOTH ON

THE COURSE AND IN LIFE.

**BUSINESS & DEVELOPMENT DIRECTOR** 









IRGF

### ZAC COURTENAY, PGA

ZAC LEADS COACHING, TRAINING PROGRAMS, AND ON-COURSE INSTRUCTION FOR IRGF. HE BRINGS HANDS-ON EXPERTISE, A HEART FOR YOUTH MENTORSHIP, AND A COMMITMENT TO BUILDING CONFIDENT PLAYERS WHO RESPECT THE GAME AND **GROW THROUGH IT.** 

**DIRECTOR OF GOLF** 

### RENIE CALKIN, PGA

RENIE IS THE TREASURE COAST SITE DIRECTOR FOR LPGA-USGA GIRLS GOLF -IRGF TREASURE COAST CHAPTER. RENIE WAS ONE OF THE FIRST WOMEN TO BECOME A CLASS A MEMBER OF THE PGA.

LPGA-USGA GIRL GOLF DIRECTOR

### **BOARD OF DIRECTORS**

- Alan Polackwich Jim McGuigan
- **Chuck Garris**
- **Sue Tompkins**
- Jim Dimarzo
- Jill Colinson

- Alan Ryall
- Chad Morrison
- Roger Van Dyke

### HONARARY BOARD OF DIRECTORS

- Edwin Massey
- Dick Bird
- Hal Hoeland
- Pat Gorman
- Bob Komarinetz
- Jackie Stoelting

- Randy Hedgecock
- Larry Strauss
- Tom Fish
- Steven Owen
- Susan Bond
- Brian Kroh

### **IRGF PARTNERS**

- SFPGA
- Big Shots Vero Beach
- FSGA
- Public & Private Golf
- GCSA-TC
- **Courses Tri-Counties**
- LPGA-USGA-TC
- Mardi Fish Children's Foundation
- Jake Owen Foundation



# Thank You.

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501C3 - YOUTH GOLF NONPROFIT - GUIDESTAR - PLATINUM